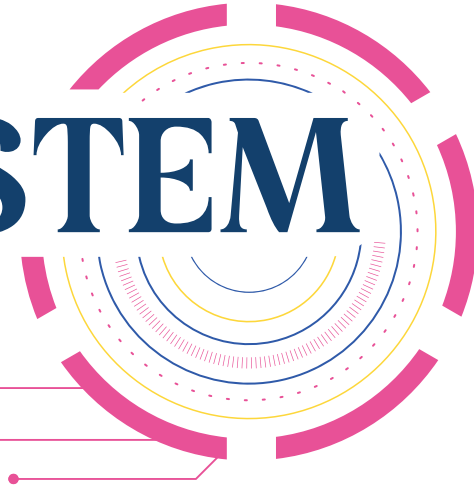


Business Post

Women in STEM

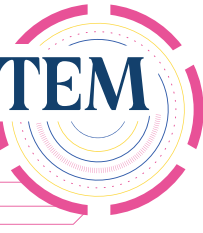
SUMMIT 2025



TACKLING GENDER DISPARITY IN STEM



WOMENINSTEM.IE



TACKLING GENDER DISPARITY IN STEM

Women lead the way in many areas of STEM but still represent only 25 per cent of science, technology, engineering and mathematics jobs in the State. There is an even greater under-representation of female senior executives at management levels. Prioritising a sustainable approach to STEM is an ongoing effort for successive Irish governments in order to address demand outstripping supply of tech workers.

Despite broad policy efforts to increase female representation, and the acceptance that gender equality is instrumental in driving innovation and enhancing problem-solving skills across an organisation, the gender divide is stark. Tackling gender disparity needs to be a business imperative if we are to drive innovation and investment in Ireland's tech sector. Organisations must create business frameworks that nurture female talent. Otherwise they will miss out on culture, growth and the ability to thrive.

The Women in STEM Summit 2025 will bring together thought leaders, educators, policy makers, innovators and pioneers in industry to discuss how to address the gender imbalance in STEM in order to meet the needs of industry. It will provide a platform where they can

constructively challenge current ways of thinking and offer new perspectives.

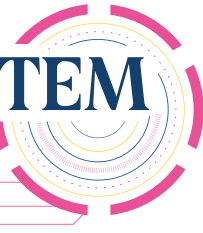
The Summit will showcase some of Ireland's leading companies who are creating diverse, equitable and inclusive workplaces that allow every employee to thrive, regardless of their background. Expert speakers will discuss the next steps for businesses and employers and how best they can embrace equity to inspire all future women of STEM including those with disabilities, members of the LGBTQIA+ community, ethnic and religious groups as well as those from less well-off socio-economic backgrounds.

The Women in STEM Summit 2025 is a key event for all those championing diversity, equity and inclusion throughout their teams, organisations and industries. So come along and join us on 13 March 2025 at Croke Park, Dublin.

PARTNERS 2025

- Women in Cyber Security (WiCyS)
- Women in Technology and Science WITS
- Connecting Women in Technology (CWIT)
- Cyber For School Girls
- CeADAR Ireland's Centre for AI





TOPICS WILL INCLUDE:

- Tackling gender disparity
- The role of government and policy makers
- Leading a culture of diversity, equity and inclusion (DEI) awareness in business
- Technology, innovation and artificial intelligence (AI) – the impact on women
- Driving female entrepreneurship
- The importance of visible role models and mentorship programmes
- Female founders/CEOs – the tech entrepreneurs
- Rising stars at the forefront of STEM research
- SMEs and the inclusivity challenge
- Fostering a pipeline of female STEM talent in your organisation
- The motherhood penalty
- Role of educators in equipping girls and women to take on leadership roles
- Initiatives at pre-school, primary, second & third level institutions
- Enhancing women's lives with health tech innovations
- The role of women in ESG to build a sustainable future
- Creating a supportive workplace culture across your organisation
- Initiatives and programmes in industry to promote women in STEM
- Addressing the gender pay gap
- The influence of relatable, female role models
- The role of male champions of change
- Modernising career guidance to be reflective of today's job market

WHO SHOULD ATTEND:

The Women in STEM Summit is for all those interested in STEM subjects including:

- Relevant policy-makers and advisors in national and local government
- Industry leaders in diversity, equity and inclusion (DEI)
- CEOs, CTOs and other senior IT executives in the tech industry
- Engineers, scientists, business developers
- Tech entrepreneurs & founder CEOs
- SME owners and executives
- Decision-makers in technology, pharmaceutical, medical devices and scientific companies
- Early childhood, primary & secondary school teachers
- Academics and researchers
- Policy makers in universities and institutions
- Under graduates, graduates & post-grads looking to pursue a career in STEM
- Executives working in finance, construction, environmental, social & ESG
- Women in fashion, food, health, travel, media and entertainment
- Economic and management consultants
- Financiers, investors and legal professionals
- Inclusion and Diversity Specialists
- HR, Public Affairs and Wellness Managers
- Marketing, PR and Communications professionals

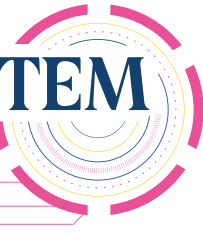


HEADLINE SPONSOR

The Headline Sponsor package offers you maximum visibility within the marketing programme and during the conference itself, positioning you as the headline supporter of the event.

- Headline branding – “Proudly Sponsored By”
- Headline sponsor keynote address
- Guaranteed panel speaking opportunity on the main agenda
- Priority branding on ads in the Business Post and businesspost.ie
- Your corporate logo to appear prominently on promotional materials including: summit website with hyperlink to your website, delegate lanyards, email campaigns to our extensive databases of customers and in social media posts to our followers
- Premium positioning of an excerpt of your interview in a video recording of the event
- Your company profile (up to 350 words) to be included on the sponsors’ page of the summit website
- Editorial/Picture Coverage in a full page post-event report in the Business Post
- Your corporate logo displayed on the conference stage screen, to be displayed during breaks and on digital signage
- Corporate banner(s) positioned within the main conference room (to be supplied by sponsor)
- A total of 15 complimentary passes
- 25 x VIP invites to the event offering a 25% discount courtesy of the sponsor to honoured clients (telesales support is available if required)
- A branded exhibition stand (stand material to be supplied by sponsor)
- Recognition and acknowledgement of sponsorship in both conference opening and closing statements
- Access to the attendee list (email addresses where attendees have opted in)
- First refusal on next year’s event
- Option to run a poll during event

Your investment: €28,950 +VAT



GOLD SPONSOR

The Gold Sponsor package offers you maximum visibility within the marketing programme and during the conference itself, positioning you as a major supporter of the event.

- Guaranteed keynote speaking opportunity on the agenda
- Guaranteed panel speaking position on the agenda
- Priority branding on ads in the Business Post and businesspost.ie
- Your corporate logo to appear prominently on promotional materials including: the summit website with hyperlink to your website, on email campaigns to our extensive databases of customers and in social media posts to our followers
- Inclusion of an excerpt of your interview in a video recording of the event
- Your company profile (up to 350 words) to be included on the sponsors' page of the summit website
- Editorial/Picture Coverage in a full page post-event report in the Business Post
- Your corporate logo displayed on the conference stage screen, to be displayed during breaks and on digital signage
- Corporate banner(s) positioned within the main conference room (to be supplied by sponsor)
- A total of 10 complimentary passes
- 20 x VIP invites to the event offering a 25% discount courtesy of the sponsor to honoured clients (telesales support is available if required)
- A branded exhibition stand (stand material to be supplied by sponsor)
- Recognition and acknowledgement of sponsorship in both conference opening and closing statements
- Access to the attendee list (we will also provide email addresses where attendees have opted in)
- First refusal on next year's event
- Option to run a poll during event

Your investment: €24,750 +VAT



SILVER SPONSOR

- Guaranteed panel speaking position on the agenda
- Branding on ads in the businesspost.ie
- Your corporate logo to appear prominently on promotional materials including: the Summit website with hyperlink to your website; on email campaigns to our extensive databases of customers and in social media posts to our followers
- Your company profile (up to 350 words) to be included on the sponsors' page of the summit website
- Editorial/Picture Coverage in a full page post-event report in the Business Post
- Your corporate logo displayed on the conference stage screen, to be displayed during breaks and on digital signage
- Corporate banner(s) positioned within the main conference room (supplied by sponsor)
- A total of 8 complimentary passes
- 20 x VIP invites to the event offering a 25% discount courtesy of the sponsor to honoured clients (telesales support is available if required)
- A branded exhibition stand (stand material to be supplied by sponsor)
- Recognition and acknowledgement of sponsorship in both conference opening and closing statements
- Access to the attendee list (We will also provide email addresses where attendees have opted in)
- Option to run a poll during event

Your investment: €16,950 +VAT

EXHIBITION PACKAGE

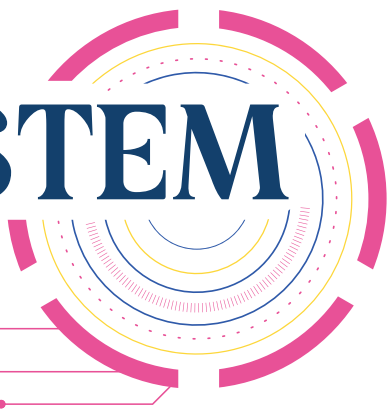
- An exhibition stand (stand materials to be supplied by exhibitor)
- Business Post will provide a trestle table, table-cover, 2 x chairs, access to power & wifi
- Free summit attendance for up to 2 x stand managers and 2 guests
- Social media promotion of your stand pre and during event
- Your corporate logo to appear on the Summit website with hyperlink to your website, on email campaigns to our extensive databases of customers

Your investment: €3,750 +VAT

Business Post

Women in STEM

SUMMIT 2025



CONTACT DETAILS

For sponsorship opportunities please contact:



Grace Aungier

Conference & Awards Director

Tel: 086 088 0845

Email: gaungier@businesspost.ie



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