





## **Enhancing Women's Lives Through Innovation**

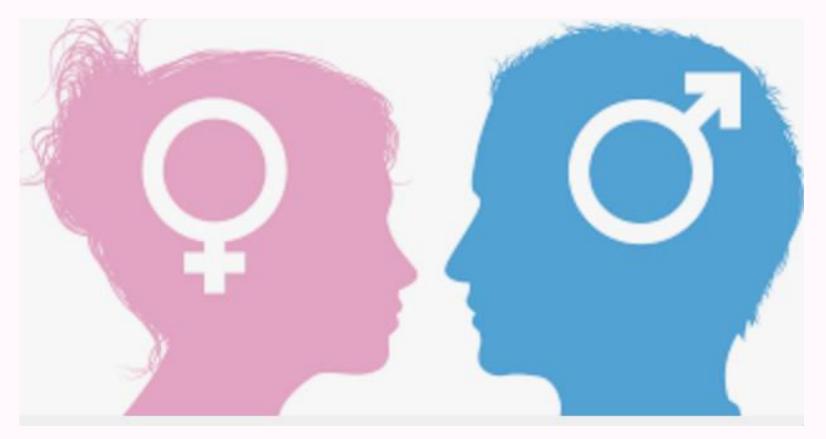












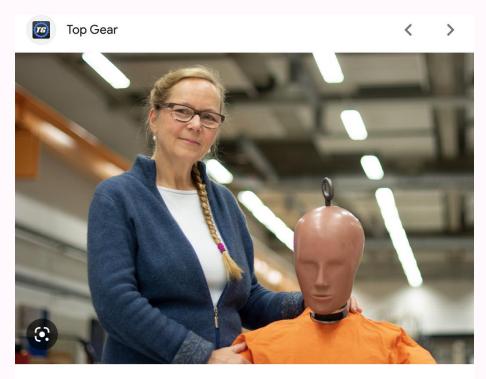








## Products designed for men, and women?



This new female crash test dummy will improve car safety for women | Top Gear





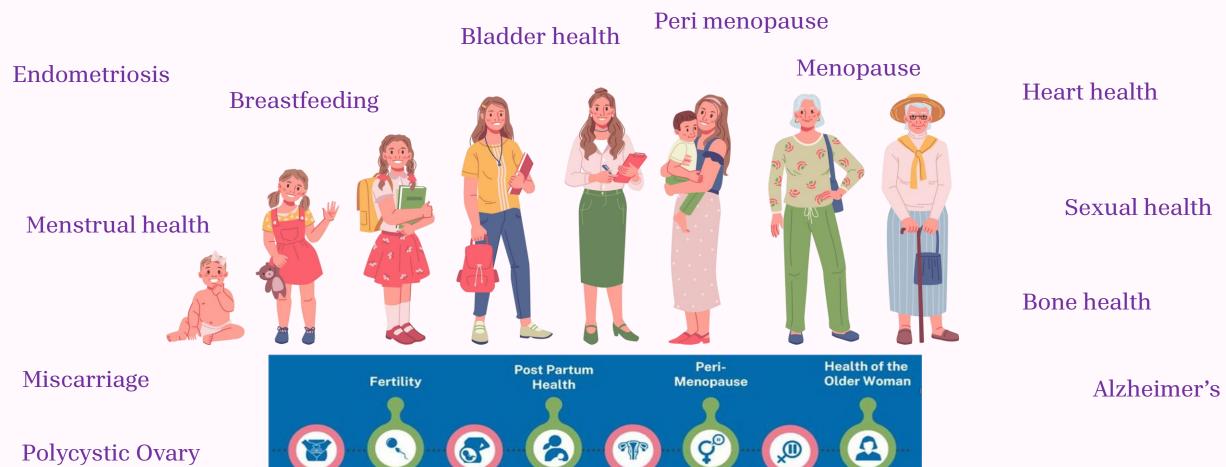


In 1977 the FDA recommended excluding women of childbearing age from drug trials

In 1993 this was reversed.

We still have fewer women in trials

Addiyi drug for female sexual dysfunction: 23 men and 2 women!!



Syndrome

Cervical Cancer

Adolescent General Menopause **Pregnancy** Gynaecology Gynaecology

> Fertility treatment Post partum Health

neurological conditions **Breast Cancer** 

Ovarian Cancer,

Dementia

Childbirth

Pregnancy

Menopause Summit Survey-72% said that menopause negatively effects work performance

1 in 9 women of reproductive age have Endometriosis

1 in 6 people with endometriosis will lose at least 1 job due to symptoms

Menopause Summit Survey- 82% says menopause negatively impacted sex life



1 in 6 couples have conception issues

70% of people with Alzheimer's are post menopausal women

Less than 5% of the global health research budget has been spent on women's health

Women drive 70-80% of all household consumer purchasing

Women make up 50% of population and 48% of workforce

Women are the primary decision-makers when it comes to healthcare for themselves and family

Photo by Sydney Sims on Unsplash

Sources: US Department of Labor Report, Frost and Sullivan, FemTech Insider, The Guardian

## The FemTech Revolution!





# femtech @Health Innovation Hub Ireland



























## Femtech @Health Innovation Hub Ireland

- New Femtech products
- Women's Health solutions
- Femtech start-ups
- Female founders
- Health equality
- Economic growth

































#menopause hub











https://hih.ie/engage /femtech/



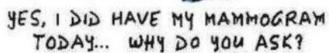
Search FemTech Ireland













#### **DEVICES & DIAGNOSTICS, ARTIFICIAL INTELLIGENCE, HEALTH TECH**

### FDA clears wearable 3D ultrasound for breast imaging

Startup iSono Health said its FDA-cleared automated imaging system will make personalized whole breast imaging more accessible to women worldwide and could help improve breast cancer diagnosis.

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