

ApisProtect

Science Driven, Healthy Bees

www.apisprotect.com



BACKGROUND



THE PROBLEM



Bee pollination is critical to agriculture, food security, and biodiversity.



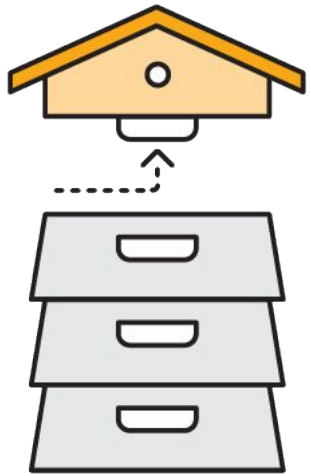
1/3 of the food we eat every day. Demand for honey bee pollination services is rising **4.9 times as fast** as available stocks.



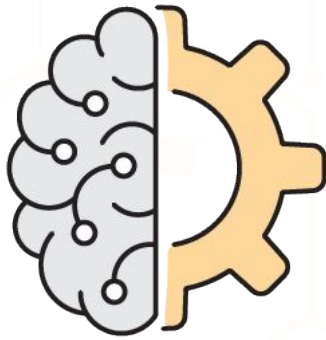
Up to **41% of hives** dying annually.



OUR SOLUTION



In Hive Sensor



Machine Learning



Actionable Insights



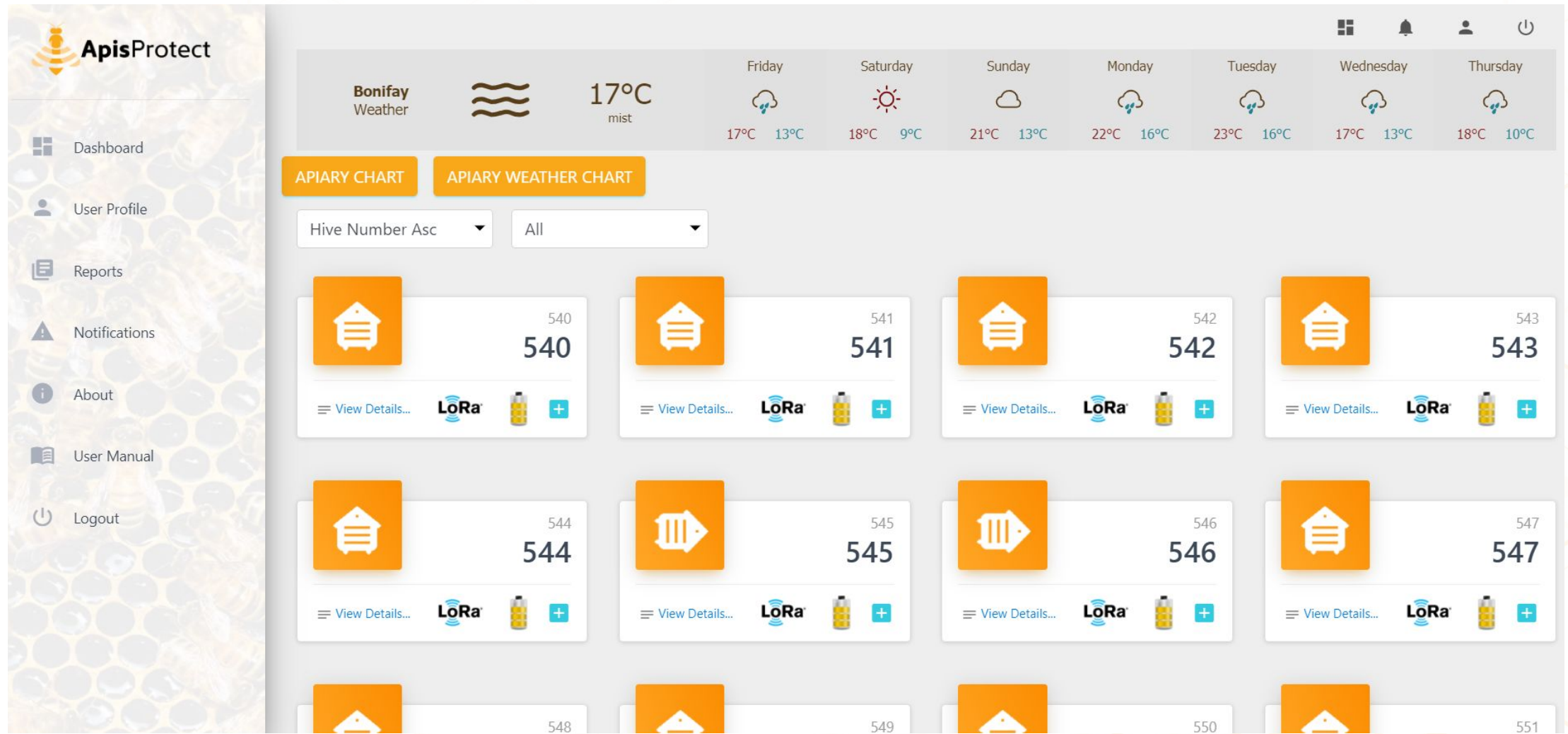
VALIDATION



PRODUCT



PRODUCT



VALUE PROPOSITION

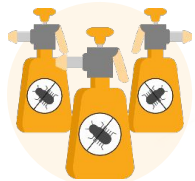
HOBBYIST



Innovative
information &
insights



Community
Platform



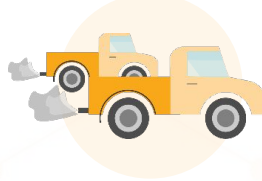
More responsible
use of pesticides



Increased
revenue and
hive growth



More targeted
use of antibiotics



Enhanced logistical
efficiency,
improved
emissions

COMMERCIAL

Identify
78% of
loss
causes

2X gross
margin

Extra €80
of value
per year

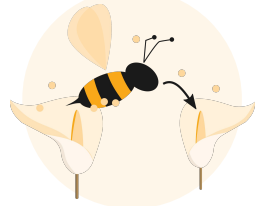
Grow
operation
size by
40%

> 2X
labor
efficiency

PARTNERSHIPS TO SHARE THE STORY OF BEES



Conservation and restoration of natural capital.



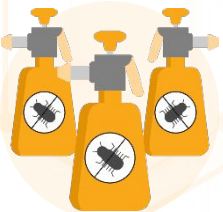
Increased pollination.



Increased employee engagement.



Improved stakeholder communications.

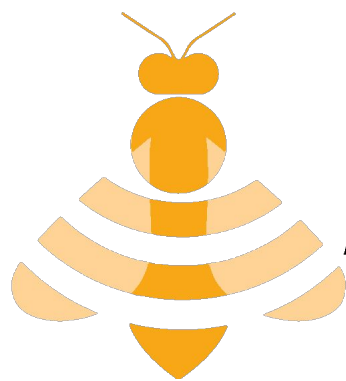


Reduced impact on local environment



Higher growth potential.





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